



## CONNECTED SUMMIT 2023 SUNDAY 2<sup>ND</sup> APRIL -WEDNESDAY 5<sup>TH</sup> APRIL 2023 SPONSORSHIP COMMITMENT FORM

## THEME: DIGITAL ECONOMY: ENDLESS OPPORTUNITIES SHAPING THE FUTURE

Organization		
Address:		
Contact Person:		
Contact Email:		
Contact Numbers	Office Number:	Mobile Number:

Yes, we commit to sponsoring the Connected Summit 2023

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Level of Sponsorship	Sponsorship	Package Description
Platinum Sponsor	Kshs. 15M	Keynote: x1 Open plenary Presentations: panel seats in breakaway session: 5 Fireside Chat Day 1,2 or 3 of the conference Host other side events Publications: 6 pages of profiles and adverts Exhibition: 12x3m Banners: Bring up Tear drop 20 banners and additional outdoor branding at the event venue Giveaways: Bring up to 3 Giveaways in delegate pack/bag conference notebook and pens Delegate pass: 25 Media interview VIP lounge branding Gala dinner and gala cocktail host CS-CEO Breakfast host Pre-event Editorial interview
Waziri Golf Tournament Sponsor	Kshs. 5M	Presentations: panel seats in breakaway session: 2 Cocktail host day 1, 2 or 3 Host other side events – Publications: 3 pages of profiles and adverts in the event booklet Exhibition: 6x3m Banners: Bring up 10 Tear drop banners and additional outdoor branding at the event venue Giveaways: Bring up to 2 Giveaways in delegate pack/bag conference notebook and pens Delegate pass:10 Media interview Pre-event Editorial interview

Gold Sponsor	Kshs. 8M	Keynote: x1 Open plenary Presentations: panel seats in breakaway session: 4 Fireside Chat Day 1,2 or 3 of the conference Dinner host day 2 or 3 Host other side events Publications: 4 pages of profiles and adverts Exhibition: 6x3m Banners: Bring up 15 Tear drop banners and additional outdoor branding at the event venue Giveaways: Bring up to 2 Giveaways in delegate pack/bag conference notebook and pens Delegate pass:15 Media interview Pre-event Editorial interview
Innovation Awards Sponsor	Kshs. 6M	Keynote: x1 Open plenary Presentations: panel seats in breakaway session: 3 Host other side events Publications: 3 pages of profiles and adverts Banners: Bring up 12 Tear drop banners and additional outdoor branding at the event venue Giveaways: Bring up to 2 Giveaways in delegate pack/bag conference notebook and pens Delegate pass:12 Media interview Pre-event Editorial interview
Silver Sponsor	Kshs. 3M	Presentations: panel seats in breakaway session: 1 Cocktail host day 1, 2 or 3 Publications: 2 pages of profiles and adverts in the event booklet Exhibition: 3x3m Banners: Bring up 8 Tear drop banners and additional outdoor branding at the event venue Giveaways: Bring up 2 to Giveaways in delegate pack/bag conference notebook and pens Delegate pass:5 Media interview Pre-event Editorial interview
Session Sponsor  Telnosta Towers 12th	Kshs. 2M	Presentations: panel seats in breakaway session: 1 Publications: 1 page of profiles and adverts in the event booklet Exhibition: 3x3m Banners: Bring up 7 Tear drop banners and additional outdoor branding at the event venue Giveaways: Bring 1 Giveaway in delegate pack/bag conference notebook and pens Delegate pass: 4 Media interview  P.O. Box 27150 – 00100 Nairobi   Tel: + 020 6676 200/ 020 6676 300

CSR Sponsor	Kshs. 2M	Presentations: panel seats in breakaway session:1 Publications: 1 page of profiles and adverts in the event booklet Exhibition: 3x3m Banners: Bring up 7 Tear drop banners and additional outdoor branding at the event venue Giveaways: Bring up 1 Giveaway in delegate pack/bag conference notebook and pens Delegate pass:4 Media interview
Knowledge partner	Kshs. 2 M	Presentations: panel seats in breakaway session: 1
Sponsor		Publications: 1 page of profiles and adverts in the event booklet
		Exhibition: 3x3m
		Banners: Bring up 7 Tear drop banners and additional outdoor
		branding at the event venue
		Giveaways: Bring up 1 Giveaway in delegate pack/bag
		conference notebook and pens
		Delegate pass:4
		Media interview
MC Sponsor	Kshs. 1.5M	Publications: 1 page of profiles and adverts in the event
		booklet
		Exhibition: 3x3m Banners: Bring up 5 Tear drop banners and additional outdoor
		branding at the event venue
		Giveaways: Bring up 1 Giveaway in delegate pack/bag
		conference notebook and pens
		Delegate pass: 4
		Media interview
Registration Sponsor	Kshs. 2M	Presentations: panel seats in breakaway session:1
		Publications: 1 page of profiles and adverts in the event
		booklet
		Exhibition: 3x3m
		Banners: Bring up 7 Tear drop banners and additional outdoor branding at the event venue
		Giveaways: Bring up 1 Giveaway in delegate pack/bag
		conference notebook and pens
		Delegate pass:4
		Media interview
Exhibitor	Kshs. 500,000	Presentations: panel seats in breakaway session:1
		Publications: 1 page of profile and adverts in the event booklet
		Exhibition:3x3m
		Banners: Bring up 4 Tear drop banners and additional outdoor
		branding at the event venue Giveaways: Bring up 1 Giveaway in delegate pack/bag
		conference notebook and pens
		Delegate pass: 3
Delegates	Kshs 70,000	Early bird registration and payment deadline- 3 weeks after
	(Inclusive	the registration link goes live 65,000
	VAT)	Group Registration of 10(Ten) 60,000/-
		Benefits:
		4 days conferencing, teas, lunches, cocktails, Dinners & Event
		Giveaways, gala etc





## **TERMS OF SPONSORSHIP**

Based on the Level of Sponsorship Package chosen above, the committee will assign events to sponsors on a first-come, first-served basis. Only those commitments that are received in writing, either by email or mail will be considered as confirmed.

Your organization, as a sponsor, is entitle document. I understand my benefits as _	ed to various levels of benefits as outlined in this sponsor.			
(Indicate the sponsorship level)				
By signing this form, I accept the terms of	of sponsorship selected above.			
Signature	Date			
Name and Title	Phone Number			
Email Address				
PAY	MENT INSTRUCTIONS			
Account Name: ICT Authority Connected Account Number: 1303722755 Currency: KES Bank: KCB Bank (K) Limited Branch: Kipande House Swift Code: KCBLKENX Bank code: 01101	M-Pesa Pay-bill: 522522 Account No: 1303722755			
OFF	ICIAL USE ONLY			
Approved and Accepted:	Date:			